

Hani



Where Armenian culture continues.

Overview

The Hani Cultural Village is designed to present Armenian cultural heritage through a hands-on participatory cooking school, and active cultural practices such as crafts, music, dance, carpet weaving, etc, and an open-air museum of traditional houses from various centuries.

Summary

Hani meaning	The cultural village is named “Hani”, the Classical Armenian (Grapar) word for grandmother, which embodies the spirit of the matriarch: the keeper of recipes, stories, songs, and traditions passed down through generations.
Vision	To create a living cultural village that functions as an open-air museum, where visitors can experience different periods of Armenian life.
Mission	Our mission is to create a living cultural village where Armenian cuisine, traditions, crafts, and stories are experienced firsthand. Through cooking, shared meals, and cultural activities rooted in everyday life, we invite people to engage with Armenia’s heritage in an authentic and participatory way, while supporting its preservation and relevance for generations to come.
Objectives	● Teach students traditional cooking techniques and recipes. ● Act as a hub for preserving traditional recipes, cultural heritage, and stories. ● Showcasing traditional arts and crafts. ● Creating an open-air museum of traditional houses. ● Marketing Armenia as a leading holiday destination.
Support Needed	We’re looking for partners to start the first phase of the project, piloting from just the cooking school.

Relevant Resources

Media About Us

We have been giving interviews to local news outlets to share more about the project and to be visible to a wider audience. You can find some articles in Armenian here.

[Sputnik](#)

[ABC Media](#)

Short Founder Bio

My name is Elen Mikayelyan. More than 6 years of working with startups to build innovative tech ecosystems. Meanwhile, an operations and event manager with experience on both local and international scales.

[LinkedIn](#)

Milestones

 In progress ▾	Raising initial capital to start the pilot project.
 Completed ▾	Creating the menu and packages to offer.
 Completed ▾	Creating a business plan.



Contacts

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Thank you!